Lecture 14: Regression discontinuity I

> PPHA 34600 Prof. Fiona Burlig

Harris School of Public Policy University of Chicago We met the DDD estimator:

$$\begin{aligned} Y_{ijt} &= \beta_0 + \beta_1 \operatorname{Treat}_i + \beta_2 \operatorname{Post}_t + \beta_3 \operatorname{Affected}_j + \beta_4 (\operatorname{Treat}_i \times \operatorname{Post}_t) \\ &+ \beta_5 (\operatorname{Post}_t \times \operatorname{Affected}_j) + \beta_6 (\operatorname{Treat}_i \times \operatorname{Affected}_j) \\ &+ \tau (\operatorname{Treat}_i \times \operatorname{Post}_t \times \operatorname{Affected}_j) + \varepsilon_{ijt} \end{aligned}$$

A tour of research designs

We've met several research designs this quarter:

1 Randomized controlled trial

• Eliminates selection bias via randomization

2 Regression adjustment & matching

- Selection on observables
- Strong assumption: We observe everything that might matter

8 Instrumental variables

- Use some (quasi)-random variation to move endogenous treatment
- Strong assumption: Exclusion restriction

4 Panel fixed effects

- Compare units to themselves over time
- Strong assumption: Parallel counterfactual trends

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- Basic intuition: Use a (policy-induced) cutoff to compare *i* and *j*
- \rightarrow Look at "barely-treated" units vs. "barely-untreated" units
 - Enables us to come close to mimicking random assignment
 - Identifying assumptions are transparent
 - We can do a lot of this in pictures

Regression discontinuity design

As usual, we'd like to run:

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$$Y_i = \alpha + \tau D_i + \varepsilon_i$$

 \rightarrow We will try to mimic random assignment The regression discontinuity:

- Suppose D_i is determined by whether or not X_i lies above a cutoff, c
- We call X_i the "running variable" here
- Idea: Having X_i just above or just below c is as good as random...
- ... And there is a discontinuous change in D_i as a result of crossing c
- \rightarrow We can compare Y_i for units with X_i just above c to Y_i for units with X_i just below c

Sharp regression discontinuity

In the most straightforward, or "sharp" RD design:

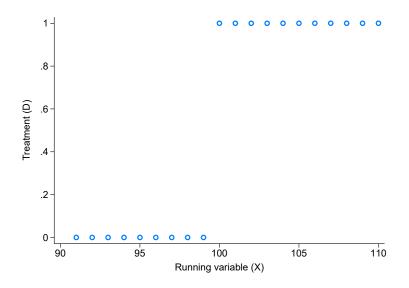
- $Pr(D_i = 1 | X_i \ge c) = 1$ and $Pr(D_i = 1 | X_i < c) = 0$
- $Pr(D_i = 1 | X_i \ge c) Pr(D_i = 1 | X_i < c) = 1$
- Nobody with $X_i < c$ gets treated
- Everybody with $X_i \ge c$ gets treated
- The probability of treatment jumps from 0 to 100% as X_i crosses c
- $D_i = \mathbf{1}(X_i \ge c)$

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- The probability of treatment jumps from 0 to 100% as X_i crosses c
- $D_i = \mathbf{1}(X_i \ge c)$
- $\rightarrow\,$ This is equivalent to perfect compliance in the RCT

Sharp regression discontinuity: Treatment assignment



Sharp regression discontinuity: Estimation

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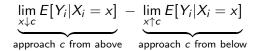
- The estimator is defined exactly at the cutoff
- But we will never observe $Y_i(D_i = 1, X_i < c)$ or $Y_i(D_i = 0, X_i \ge c)$
- \rightarrow Even in RD land, we can't escape the FPCI! 🙎

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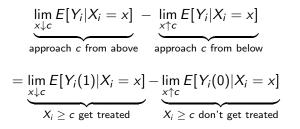


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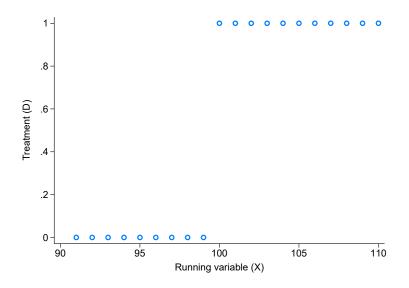
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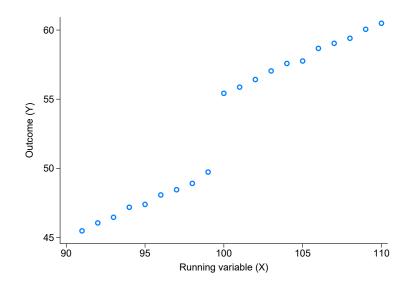
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Sharp regression discontinuity: Treatment assignment



Sharp regression discontinuity: Outcomes



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In words:

• We can compare units with X_i very close to, but not exactly at, c In other words:

• The cutoff is as good as randomly assigned

In more other words:

• There are no discrete jumps in Y_i at c except due to D_i

In even more other words:

• All observed and unobserved determinants of Y_i (other than treatment) are smooth around the cutoff

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Program Evaluation

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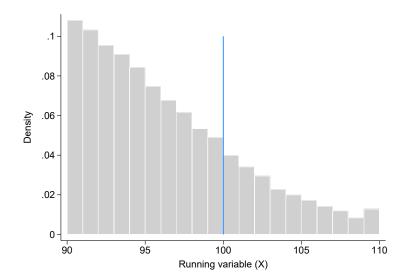
We can perform two major RD validity checks:

- 1 A "bunching" or "manipulation" test
- A "covariate smoothness" test
- $\rightarrow\,$ As usual, we can't prove the identifying assumption!
- $\rightarrow\,$ We can just provide evidence in favor of it!

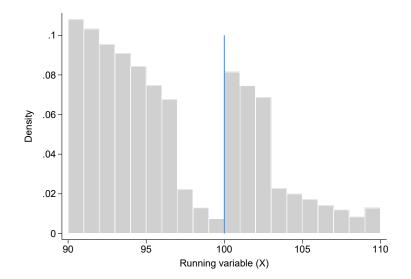
We are assuming that $X_i - c$ is as good as randomly assigned:

- (In the neighborhood of *c*)
- $\rightarrow\,$ We want to make sure units can't sort around c
- \rightarrow We test this by looking at the distribution of X_i

A manipulation test



A manipulation test



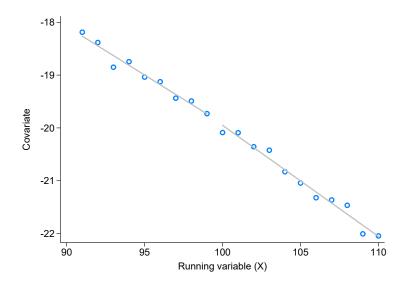
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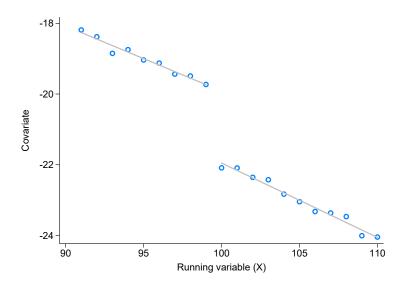
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- This test is imperfect (why?)
 - $\rightarrow\,$ We can't check for smoothness of unobservables

A covariate smoothness test



A covariate smoothness test



Putting the "regression" in regression discontinuity

We want the difference in outcomes for just-treated vs. just-untreated:

$$\tau^{SRD} = E[Y_i(1) - Y_i(0) | X_i = c] = \lim_{x \downarrow c} E[Y_i | X_i = x] - \lim_{x \uparrow c} E[Y_i | X_i = x]$$

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We estimate average outcomes just below and above the cutoff:

$$\hat{ au}^{\mathsf{SRD}} = ar{Y}(D_i = 1; c \leq X_i \leq c+h) - ar{Y}(D_i = 0; c-h \leq X_i < c)$$

where $c - h \le X_i \le c + h$ is the bandwith in which we're "close" to c

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$$Y_i = \alpha + \tau D_i + \varepsilon_i$$
 for $c - h \le X_i \le c + h$

where $D_i = \mathbf{1}[X_i \ge c]$

How do we choose *h*?

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- We want *h* to be small: the RD is identified only at *c*
 - If too small, we will get imprecision (no sample density)
- We want *h* to be big enough: our standard errors will be huge just using data at *c*
 - If too big, we will get bias (comparing dissimilar units)

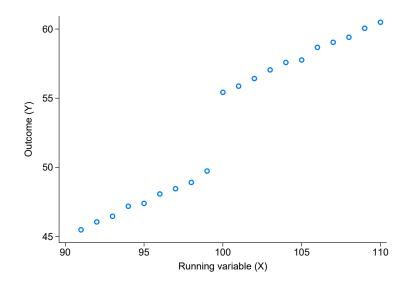
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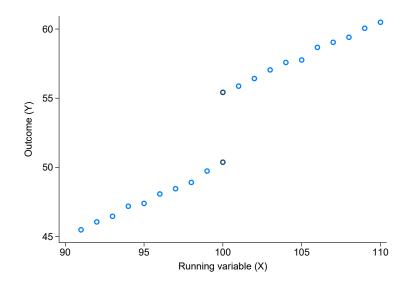
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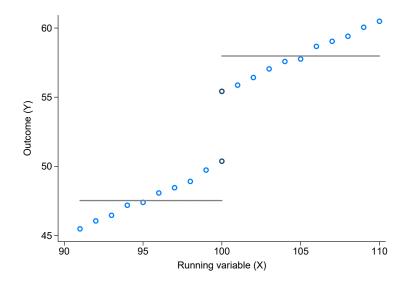
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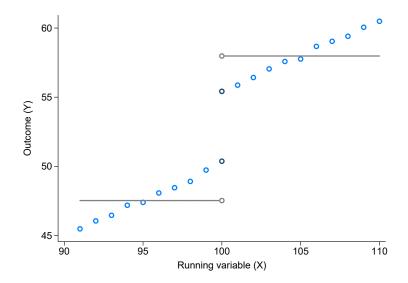
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- $\rightarrow\,$ This is another example of the bias-variance tradeoff

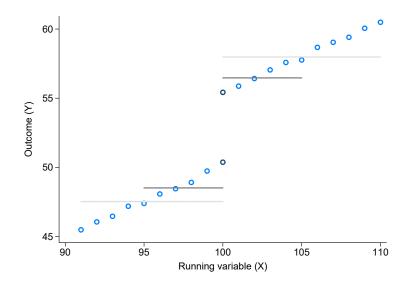
Bandwidth-induced bias in the RD

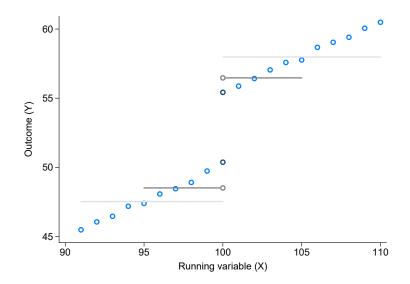


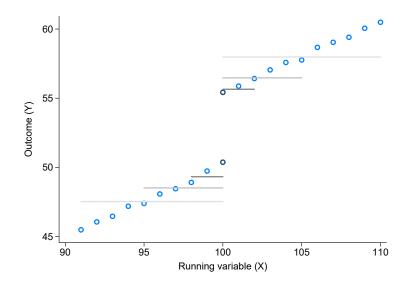


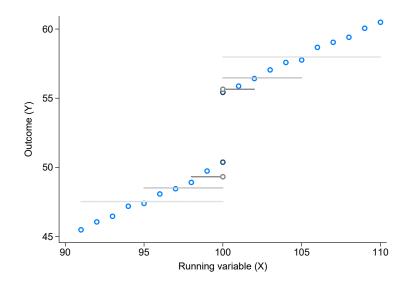












Can we do better than differences in means?

Simple differences in means ignores any relationship between Y_i and X_i :

- We can improve on this by controlling for the underlying relationship
- If we know $Y_i(X_i)$ is a linear function, we can just regress:

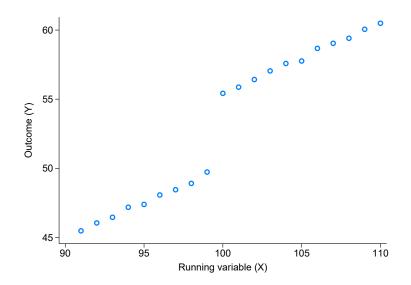
$$Y_i = \alpha + \tau D_i + \beta (X_i - c) + \varepsilon_i$$

$$= \alpha + \tau \mathbf{1}[X_i \ge c] + \beta(X_i - c) + \varepsilon_i$$

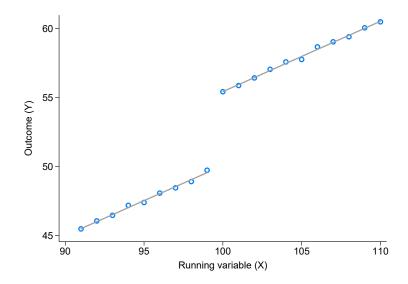
• We can also allow for different slopes above and below c:

$$Y_i = \alpha + \tau D_i + \underbrace{\beta_1(X_i - c)}_{\text{slope below}} + \underbrace{\beta_2(X_i - c)D_i}_{\text{slope above}} + \varepsilon_i$$

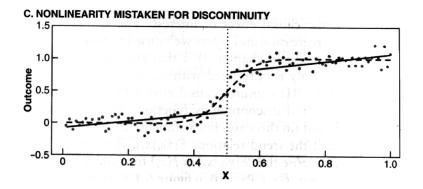
Controlling for the slope



Controlling for the slope



We have to be a bit careful about this!



External validity is an important consideration for RD:

- (This is true for all designs...)
- ... but in RD, we are estimating results at the cutoff, c
- In sharp RD, we're estimating a LATE around the cutoff!
- $\rightarrow\,$ This may be different (or not) from the ATE, or other LATEs from other cutoffs

TL;DR:

- **1** The regression discontinuity is great
- 2 We can mimic an RCT in observational data
- 3 And the tests are visual and transparent